

## Reaching Out and Empowering Millennials

While 20- to 30-somethings (Millennials) have stopped attending organized religious services in alarming numbers, they have NOT ceased to be spiritually-minded. Many Millennials remain committed to their faith and spirituality, but don't know how to apply it to solve their everyday problems or identify and accomplish their life ambitions. They don't want their faith to be relegated to worship services alone.

Connecting a Millennials' faith with their everyday walk, and inviting them to lead a congruent and holistic life, is what Launching Leaders is all about.

As a spiritual leader or adviser who is striving to connect your congregants with a slice of heaven, you need to learn the hearts and speak the language of Millennials. Approaching them with

thoughts such as, "what do you think of this idea?" "let's talk about it," or "let's share our opinions," communicates openness and authenticity. Millennials want to learn from one another (and from you!). When you think about it, they are no different than any other generation; they want to be heard, be loved, live with purpose, and make a difference. As you learn their language, you will learn that listening and encouraging them to be heard is of more importance than being right.

In addition, celebrating their goodness is key to inviting them to actively engage in their faith. By applying the faith-based principles taught in Launching Leaders, you can guide them into discovering their path forward for themselves. We offer time-tested, proven principles that empower them in making this happen.

### Launching Leaders Course and book

- Series of 12 online classes
- Weekly live discussion groups (where applicable)
- Companion book - *Leadership by LIGHT: Principles That Empower*
- Engaging, high quality video and interactive exercises
- Multi-faith, non-proselytizing approach
- Practical application of spirituality and proven principles
- Affordable

## Living a Congruent Life

During our work with Millennials, they have articulated one of their greatest challenges - living a congruent life. This is at the heart of our curriculum. Learning their true identity and identifying their core values allows them to maximize their potential and live their lives within a framework of faith. As they do this, they discover their authentic selves.



## Johnson Mckay

Auckland, New Zealand

*“Launching Leaders completely redirected my life. It inspired me and gave me the tools to know how to structure life’s biggest decisions around how best to serve God. I have been blessed to see my business, my family and involvement in my community guided by God and His desire to make my life fulfilling, meaningful and powerful.”*

## Don’t Try to “Fix” Them

Launching Leaders is not in the business of “fixing” Millennials. Rather, we provide tools to inspire them to participate in decision-making processes that align with their spirituality and faith. Our online learning management system is customized to their electronic world and they have embraced it. Filled with

powerful, short video segments and thought provoking interactive exercises, they learn how to articulate core values, form habits of success, and chart their course in a newly defined and congruent way.

## Experience and Working Together

Since 2008, Launching Leaders has been working with thousands of Millennials on four continents. Our interfaith, non-proselytizing curriculum has been honed to invite the 20- to 30-somethings into a path that allows them to recognize their potential and instills in them a desire to achieve it. We have

formed an interfaith advisory council representing various faiths as well as a millennial council; both offering regular input as we keep the curriculum current and relevant. As a spiritual leader or adviser, your input is also sought and valued.

## Help Them Visualize Their Path

The Launching Leaders course is not rocket science; but the way we teach these basic principles with an eye to faith and spirituality IS revolutionary. Millennials are focused on what matters most to them, and as they visualize a path that they

embrace, suddenly they become empowered to live a life of even more meaning as they connect principles of faith to their everyday walk.

## Our Invitations

- We invite you to celebrate the goodness of our Millennial friends.
- We invite you to leverage their talents and help them apply their faith and spirituality to their everyday lives.
- We invite you to be transformed together.